Shanky Technologies

# **Poker Botting Strategy**

A guide for optimizing the profitability of your bankroll



© Copyright 2008 <u>www.BonusBots.com</u> – please redistribute freely

## Introduction

Hopefully, the reason you have this guide is because you downloaded one of our poker bots. If not, please go do so at <u>www.BonusBots.com</u>. The download is free and will work for 100 hands before requiring a license purchase.

The purpose of this ebook is to help you use our product profitably, in a manner that both suits you and makes the endeavor worth your while. We believe we are selling the best pokerbots on the internet, but if you don't use them correctly they might not do you any good (other than having a really cool toy).

This guide is not the instructions for your bot! That should have also come with your download – it's a text file. Please locate it, as it will instruct you for both using the software and properly adjusting the poker room settings. If you do not properly adjust the poker room settings per the instructions the bot will not work!

We have been selling an Omaha/8 bot since late 2006 when we started selling online gaming bots. In early 2007 it became clear that the real demand was for a Hold'em bot, as that's where all the action is in online poker. So we started building one. This project proved to be much bigger than we ever could have anticipated.

One year later, we finally released it. And it's not like we dilly-dallied on this thing either. It took a year of constant development, testing, and revising before we had something we thought was good enough to sell. Our Hold'em bot is the cumulative result of an incredible effort like you can't even imagine.

And what a result it is! We are very pleased with the final product. It's quite a bit better than any other poker bot you will find for sale out there, and testing has shown that it **plays better than 95% of all players** do at the lower stakes games. (This was determined by data-mining and comparing the bot's results to a large sample of other players. As a matter of fact we never even found one player whose results were better after 5000+ hands at the lower stakes limit games.)

This bot takes previous round betting action into some of it's playing decisions. It knows how many players are still in the hand, and what it's current position is. It makes wise continuation bets and check-raises in good spots.

It also randomizes many of it's decisions by using card colors. For example, the bot may raise or fold in some places depending on whether it's first hole card is black or red. You simply won't find these kinds of features programmed into other commercially-available poker bots. (Of course they didn't take a year to create, either.)

Since March 2008 when we first released this software we have done nothing but strive to improve it. More user options, more features, improved default programming, and more control of the bot's play put into the hands of the user. That trend is likely to continue into the foreseeable future. As the product improves, the license fee rises. Consequently we see it as a very good investment, whenever you happen to purchase it.

## **Types of Poker Bots**

There are three basic types of poker bots on the market.

**1. Win Hold'em (or Open Hold'em)** – these are products that click the correct buttons but don't know what to do. It's for programmers, to give them a jump start and allow them to program the playing instructions. You need to know programming code to complete the product, C/C++ I believe. Poker rooms know about these and are actively scraping for them, so you need to combine the use of two PC's in order to run them (one holds the Win Hold'em program, the other holds the poker room software). It's rather complicated and involves a lot of effort to pursue.

Please note that our poker bots can now also be custom coded by the user, for those so inclined. So we are essentially offering the same thing now, except that our products come with winning programming already installed (in addition to a large option menu which lets you quickly adjust the play for many situations). Profiles are easily saved and little bits of custom code can be added to change the behavior here and there if you wish.

So a complete user-designed profile for our poker bots can now be created by anyone who has a mind to in a matter of hours, as opposed to a matter of months like it takes with Win Holdem or Open Holdem. Our language is very easy to learn even for people with no programming background. This is not necessary but is a nice extra feature. More about this below.

**2. Third Party Brains** – this category includes the **OPI bots** (OPI stands for *Online Poker Inspector*, or more specifically *Online Hold'em inspector*). The bot software uses a third party brain to make decisions, usually some type of poker odds software that gives playing advice based on the situation. The problem with these is that there are not enough variables in the poker advice programs to make a good bot.

Low limit games at certain poker rooms are full of these OPI bots. Our Hold'em bot will destroy them over time.

**3. Self-contained Bots** – that's what our bots are. I have purchased a couple others that fit this category over the years, but they always turned out to be junk. I am unaware of any other product currently being sold in this category. They are, after all, quite difficult to create.

To run our bot you just open the program, choose your playing options, open the poker room, get in a game, click start and minimize the bot program. (Our bots are disguised as common computer applications and thus any poker room scraping for them will only see that you have Internet Explorer, Mozilla Firefox, Microsoft Outlook, the Microsoft calculator, a DOS window, or something like that open on your computer while you are playing.)

## **Staying in Stealth Mode**

#### \*\*\*\*\*

IMPORTANT NOTE: **Full Tilt has been on the warpath lately**, freezing accounts for those using certain kinds of software and even for visiting certain websites. Most of this has been aimed at shared player database websites, datamining software, and using HUD displays showing player stats.

While they have not specifically targeted our bot or our website, they could start doing that at any time. It is therefore very important to clean up your desktop and hide the bot while playing. Don't have anything pertaining to poker bots on your desktop. Put all our files in a folder and name it something innocent like *saved downloads*.

It is also extremely important to **clean your web browser history before playing at Full Tilt, every time you play there!** You can find great free software that does this in one click, or you can do it manually. For Internet Explorer this is the manual procedure:

On your browser toolbar go to Tools then Delete Browsing History. Delete:

- Temporary Internet Files
- Cookies
- History

If you follow the advice just given along with the advice the follows below you should have no problems at Full Tilt Poker.

\*\*\*\*\*\*

Because it's entirely possible that the poker rooms might start looking for our bot, it's wise to always have it hidden while playing. It also might be prudent to have the poker room software open and maybe even the table you want to play at open for a couple minutes before joining.

Better yet, get into a game and play for a few minutes before opening the bot software and then quickly start and hide it. Have any settings from the option menu that you are using selected ahead of time. We really don't anticipate any problems in this area but it's wise to be careful.

When the program is in *Hide* mode it doesn't show as an application running and is not visible anywhere on your computer screen. Use the Alt+F10 command to bring it back (or whichever F-key command the bot tells you to use before it hides). The softwarealso incorporates several other stealth features to avoid being profiled as a bot, including:

- Random Pixel Clicking
- Random Delay Time Before Acting
- Using Preflop Fold in Turn Buttons sometimes (only at certain poker rooms)
- Very, very occasionally typing "nh" in the chat window when it loses on the river
- Scheduled Bathroom Breaks

Because of these features, it is extremely difficult to detect. But there is one additional thing you should do to make it completely invisible.

**Rename the Bot.** The file itself can be renamed. Right-click on the bot program and simply rename it to a popular program like **MSOUTLOOK** (it should show as **MSOUTLOOK.exe** in the processes tab of your task manager). Better yet disguise it as another program that you decide upon. Right-click on a blank space in your task bar and choose *Task Manager* then the *processes* tab to see what programs appear as while they are running.

You can also rename the program to something that you make up which sounds computer related, such as **spywarezapper.exe**, etc. Check your processes tab to make sure you have only one .exe extension after the program name you chose, as having two (for example **Skype.exe.exe**) could give you away. If you typed in one .exe extension and got two, then go back and name it without the .exe extension at all (for example just **Skype**) and then it should show on the processes tab with one .exe extension.

## Sit-out Options

On the option menu of our pokerbot programs you can choose to have them sit out when the players at your table fall beneath a certain number. When the player count goes back to your selected number the bot will attempt to sit itself back in. This usually works, but not always. And it is very possible to get removed from the table by the poker room while sitting out.

For these reasons, plus the fact that our bots have been programmed to play well short-handed, we don't recommend using this option for anything other than high-stakes cash games. Please make sure the sitout option is **set to <1** before using it the first time.

The sit-out option is automatically ignored in tournaments of all types.

## **Max Session Time**

On the option menu of our pokerbots you can choose to have them quit after a certain number of hands or after a certain time has elapsed. This comes in handy when you are leaving for work or going to bed and want to control the playing session time, which is always a good idea (to keep from being profiled as a possible bot user).

## **Playing Sessions**

Now, you **could** let the bot run for days or even weeks on end. But that would be foolish wouldn't it? Not only would you possibly flag your account and cause troubles for yourself, but it could even result in causing problems for the rest of us. Please bot responsibly. Playing 10-12 hour days with 8-12 hour breaks in between is reasonable. Take a day off now and then as well.

There are several ways to set the max session, including by when your stack size reaches a certain level so you can **book a win and walk away**. See the instructions text file for more detailed information.

## **Bathroom Breaks**

The Hold'em Bot comes with a bathroom break scheduler and it is recommended to use this feature in cash games. The bot will sit out for two or three minutes then sit back in. This can be scheduled as often as you like. However we recommend three minutes every 90 to 120 minutes. Be sure to turn it off in tournaments (this is done by making the interval time higher than your max session time).

## **Avoiding Being Profiled**

Because our bots are programmed to take different actions in the some of the same scenarios based on random elements, and because there are quite a few user option settings which can be changed for No Limit play, they are difficult to profile. They also play well short-handed so it's hard to get pegged as a bot and be exploited for it. Still, it's a good idea to play without the bot once in a while just to keep players who are taking notes on you off kilter. (At the lower limits this isn't something you should even be concerned about.)

## Poker Room Upgrades

From time to time a supported poker room will upgrade their software in a manner that temporarily breaks the bot. This is no time to panic! Rest assured that we probably already know about it and are working on the fix. Watch our forum announcements and/or subscribe to our RSS feed for the announcement of when you can download the upgrade.

Our Forum URL: www.bonusbots.com/forum

Our RSS Feed for Updates: www.bonusbots.com/updates/feed

Once you own a license for any of our bots you own that bot for life and get all future upgrades for free. This includes new poker rooms as well as fixes for software upgrades and improved playing instructions.

## The Rake: Your Worst Enemy

Most poker players completely underestimate their most formidable opponent, the rake. The rake always ends up with the most money over any reasonable time period. It's like an opponent who is guaranteed to book a big win every single time you sit down at a poker table. And that makes things very tough!

Consider this: A game where the average stack is \$150 and the average rake is just \$.60 per hand, dealing 65 hands per hour. This is typical of many online games. In 23 hours the rake will have taken **every single chip on the table**. That's right, all of it. You can't imagine how profitable the larger online poker rooms are. And you had better understand that this is a near-impossible proposition to escape from, unless:

A) your opponents are playing terribly, and/or

**B)** you are getting a significant portion of that rake back through bonuses and/or rakeback.

Full 9 and 10-handed games are one way to help curb the sting of the rake. It's cost is significantly less at these tables, as more players share in the bill and the blind pressure is less. This means that you can play tighter and be rewarded for it. (That's why our Hold'em bot plays **extremely** tight in full ring games.) The drawback is, only good players seem to understand this and so the full 9/10 tables just don't have a lot of bad players in them any more. That's a real problem.

Another way to escape the rake is to play tournaments, especially multi-table tournaments (MTT's). There is so much **dead money** in these things that you don't need rakeback or bonuses to profit from them nicely. Dead money is a term that refers to people who have no chance of finishing high, and MTT's always have enough of them to more than cover your entry fees.

Even SitNGos (SNG's) can be a profitable way to avoid the rake at the lower buy-ins. For example, \$5 and \$10 SNG's have enough dead money – people just messing around who aren't really serious – to be quite profitable without needing any bonuses or rakeback. As you move up to the medium and higher buy-in games the dead money vanishes, however. But in those games all you have to do is play solid and keep your cool in order to have an edge which negates the entry fee, something that bots happen to excel at.

All in all tournaments are an **excellent** way to escape the rake.

Finally, for those with the means and the stomach, high-stakes cash games can be the route out of the rake's devastating grasp. Once the average pot size is significantly above the size where the max rake per pot is reached, it becomes much less of a factor. In these games the players are all pretty good and so small edges are obtained by those who don't go on tilt or make stupid mistakes. Again, this is something that our bot is a champion at.

However, high stakes games have other pitfalls, not the least of which is having a tendency to become short-handed where it's just you and a couple of the best players in the world. Obviously you want to avoid that and so the sit-out option on our bot should be used at these tables if you want to take a crack at them (we'd also recommend sticking to limit). The other problem is that high stakes games can become high-profile, something botters should try to avoid. But our bot actually should do OK at high-stakes limit tables that stay full – just don't play too long.

## **Level of Competition**

This is the final ingredient. Terrible players will pay your share of the rake as well as theirs, and leave you a little something to boot. If there are a couple of them in your game, rest assured that everybody will get paid. They are the life blood of good online poker players, and even the best poker bot needs them in order to be profitable. This is a critical concept.

In fact if there are not bad players frequently coming into your games, you are not going to make a profit - with or without a great pokerbot. Even the poker rooms with the best rakeback programs and bonuses are not giving it **all** back. There will be a small deficit to make up, and the bot will need poor players making frequent poor decisions in order to grind out an hourly profit. This is why a table full of poker bots is simply not going to work, no matter what the rakeback and/or bonus scheme is.

Without bad players, the best you'll be able to do is lose less than everybody else. This is very important to understand. Seek out soft games. It's worth your time. There are tools available to help you do this. Just having Poker Tracker can be a tremendous resource. You can check in on your bot every now and then, scan the tables for players with bad stats, change tables, turn your screen off, and come back in an hour or so to repeat the process. This exercise, if you have the ability to pull it off, will improve your results in cash games **dramatically**.

Bad stats are players with **high \$VPIP** and low **PFR%.** In other words, they play a lot of pots but don't raise before the flop much. These are the kind of players that will make the bot profitable, and it greatly behooves you to find them and sit at their table. (The other stat you might check for is a low won at showdown percentage, or perhaps just a high dollar loss for the number of hands you have recorded on them.)

## **Multi-Tabling**

Both our poker bots can currently play up to three tables at any of our supported poker rooms. This function works best on large monitors where you can separate the tables farther, but even on small screens where the multiple tables obscure each other it will work as long as the buttons themselves do not overlap. The exception might be if you must *Use OCR* in order to play and also have a small monitor (more on that below).

The bots can also multi-table between game types, so you can play a mix of Limit, No Limit, Pot Limit, SNG's, MTT's, and cash games between the three poker bot windows. Please note that you cannot multi-table across poker rooms, however – all your tables that are open must be at the same room.

The only two things you need to watch when multi-tabling are **staggering** your tables and your **bathroom break settings**. Separate your tables as much as possible without hanging them off the edge of your monitor. If you have a large screen where the tables are mostly separated you shouldn't have any bathrrom break issues and can multi-table to your heart's content.

If your screen is smaller and you have a lot of overlap between tables you need to be careful with your bathroom break settings. This is because once the bot sits out the table stays in the background. After the break when the table comes to the front so that the sit-in button is visible the bot will click it and sit back in. But since you are not being dealt cards the table doesn't come back to the front and eventually you get removed.

So try and make sure the buttons are visible for each table if possible. If that is not possible on your screen you will need to set longer bathroom break intervals and check back in around the bathroom break times to manually bring the tables back to the front which you are sitting out at. Either that or play tournaments and don't take bathroom breaks when you multi-table.

## How to Multi-Table

A menu item named **New Window** can be found on the **Holdem** menu (or **Om** menu on the Omaha/8 bot). Clicking on this causes a new bot window to be opened up. The new window will ask for the additional poker table name, which you should already be sitting at. You need to type that in exactly as it shows in the poker window, as this is case sensitive.

A max of 3 bot windows can be open simultaneously. Each bot window acts independently and can be used to connect to and play at a particular poker room as per the rules above. Profiles can be loaded independently in each window. They can be hidden and brought up independently. They write in separate log files. The log for the first window is called holdem.log (or om.log for the Omaha/8bot) as usual. The log for the second is called holdem2.log and so on. Each window is independent, so one can play Limit and another No Limit etc. without getting confused.

Most people can hide all three Bot windows on their machine when multi-tabling. This is a sure way to speed up clearing bonuses and/or earning rakeback. For more information on this please refer to the **instructions** text file which came with the download.

## **Custom Profile Creation**

Our poker bots have an option menu where you need to choose certain settings for the type of game you plan on playing in (be it a tournament, short-handed cash game, etc.). So that you don't have to do this every time you change game types, you can save your settings as a profile. This allows you to quickly load different profiles and you can even load different profiles for different tables while multi-tabling. Details on how to do this are given a bit further in this manual, as well as in the instructions text file that came with our software.

The Hold'em bot now has over 30 individual settings on the option menu. If you need help with setting suggestions for different game types, we maintain a thread in our forum called *Egor's Favorite Holdem Bot Settings* and it is publicly viewable as a sticky post on the Discussion Board. Here is the link to it:

#### http://bonusbots.com/forum/YaBB.pl?num=1212365053

In addition to these option menu settings, our poker bots are now completely **user-programmable** as well. We created a simple language that most poker players can easily learn so you can completely program the bot's entire playing instructions to your liking, if you so desire. Please note that this isn't really necessary and many of our customers have reported great results just from profiles created using the option menu. But if you are hardcore you might enjoy doing a bit of custom coding to your bot.

Also note that you don't have to code an entire profile either. You can create small snippets of custom code just to handle one or two situations in a certain way and use the option menu for the rest of the profile.

User-created custom code simply needs to be inserted on the saved profile (which is a text file) underneath where you see the option menu choices displayed. Please read the *Poker Bot Customizing Guide* pdf file that also came with your software download to learn how to create custom code.

## **Stack Size Recognition**

Our poker bots read their stack size from the poker table window when it is time to act. They take this information into making certain decisions based on options that you have selected. The stack size is read and recorded in dollar amounts. However some of the settings on the option menu that include stack size ask you to set it by number of big blinds. The bot does the conversion automatically. You probably need to do a little calculating to figure out how to set the stack size by number of big blinds for these settings. Please note that these settings have a very high initial value, which means they are always on for any stack size if you turn the above option on. To make the above option only happen when your stack gets short you need to enter a number that represents a short stack, for example 15 or 20 (15 or 20 big blinds is a reasonably short stack in many situations).

### **Total Investment**

The bot keeps a running tab of it's total investment in any given hand. At least one option menu setting allows you to set it by Total Investment. The purpose is to keep from folding in situations when you are pot-committed.

## Hold'em Bot Strategy

## Full Tilt Poker & Ultimate Bet

Get ready for some real fun. Full Tilt Poker is currently the second largest poker room on the planet and can boast a tremendous amount of traffic across a large variety of game types. Ultimate Bet is also one of the larger sites with plenty of action all hours of the day. The fish are there for the catching at both of these sites. Our bot really shines at these two places, because there is just a heck of a lot that you can do with it. No doubt some of you will discover strategies that I haven't even thought of.

There is a **27% rakeback deal in addition to a \$600 signup bonus at Full Tilt**. They cannot be cleared simultaneously. You'll have to bag that bonus before you can start doing the rakeback, which is actually better than the bonus by my calculations.

**Ultimate Bet offers a 111% signup bonus to \$1,100** or 30% rakeback. They cannot be cleared simultaneously, and because UB bonuses clear so slowly at the lower stakes games the **30% rakeback is a much better deal**. So if you don't have an account there yet, sign up through rakeback and skip the deposit bonus! If you already have an account, one nice feature of UB is that they always have a reload bonus deal going on so you are always clearing bonuses when playing cash games.

## Games the Bot will Play

At Full Tilt & Ultimate Bet, our Hold'em poker bot will play the following types of games:

- ✓ Limit cash games 6-max
- ✓ Limit cash games 9-max or 10-max
- ✓ Limit SNG's
- ✓ Limit MTT's
- ✓ NL Cap cash games 6-max (at Full Tilt)
- ✓ NL Cap cash games 9-max (at Full Tilt)
- ✓ NL cash games 6-max
- ✓ NL cash games 9-max or 10-max
- ✓ NL SNG's
- ✓ NL MTT's
- ✓ PL cash games 6-max
- ✓ PL cash games 9-max or 10-max
- ✓ PL SNG's
- ✓ PL MTT's

How's that selection for you? Basically the bot will play any form of Hold'em being spread in any structure. In order to accomplish this we had to give the bot a different set of instructions for different game types, and we also decided to include some user controlled options for certain types of games. Let me try and break that down for you.

**NL, PL, and NL Cap Games** – the bot plays all these types of games the same way, whether cash or tournament. The major differences between this type of game and Limit Hold'em lies in calling raises, both preflop and post-flop, and also in calling non-raised pots preflop. In this type of game the bot folds to raises that

it will call in Limit. It will also call the blind with small pocket pairs in this type of game (trying to flop a set) whereas in limit it will almost never play those hands.

In NL and PL games there are some options that need to be set. Two of these also affect Limit game play. I will give you some general guides in the strategy section below, but for now let's go over what they are. You can find these on the Options menu of the bot program window.

**Option 1: Set the Preflop Raise Size** – You can set the preflop raise amount to always be the minimum, always be pot-sized (about 3.5 x the big blind), or sometimes bet the pot and sometimes bet the minimum based on either a random element or hand strength. In low-stakes cash games I prefer to always raise the minimum, in slightly higher stakes cash games I like to use one of the random elements, in low stakes tournaments I prefer to always use the pot-size raise, and in higher stakes tournaments I like to set it by hand strength.

**Option 2: Fold to Preflop Raises for AQ, AJs, KQ** – this is just what it sounds like. The default position is off, meaning that if you do not check this option the bot will call preflop raises when holding these three hands. In limit the bot always calls one preflop raise with these hands but you can make it fold these hands for a preflop raise in No Limit and Pot limit. Generally speaking I would recommend keeping the default setting in lower stakes games and checking it on for higher stakes games.

**Option 3: Fold Post-Flop Below Top Pair to Any Bet or Raise** – this is a postflop setting that will give the bot an overriding instruction to always fold any hand below top-pair in strength to any bet or raise. You can leave this off and the bot will play by the default instructions and sometimes call large bets with certain drawing hands like a medium pair with a flush draw. Or you can check this option and always be safe from donking off your stack to a large all-in bet when holding anything under top pair.

**Option 4: Fold to Postflop Raises with Unpaired Boards for** – this is a postflop setting that will give the bot an overriding instruction never to call a raise with a hand below the strength of your choosing. Note that this is only for non-paired boards with no possible made flush and no possible made straight. The default setting is top-pair best kicker, and that is the loosest possible setting (in limit the bot will often call raises with any top pair or combination pair/draw hands). My recommendation is to tighten this setting as you play higher stakes. I'd lean towards checking this option in tournaments and higher stakes cash games.

**Option 5: Fold to Postflop Raises with Paired Boards for** – when the board is paired what is the minimum strength hand you want to call a raise with? The default setting is trips with best possible kicker. You can loosen this or tighten this at your discretion. Again, in limit the bot will play a bit looser and I would tighten this setting in certain higher-stakes situations.

**Option 6: Never Bet Turn or River with Hand Below** – (**note this setting also affects Limit games**) here you can turn off the automatic continuation bluffs on the turn, which is a good idea in higher stakes cash games and late stages of tournaments, especially when you are close to the money. If you leave the default setting the bot will make pot-sized bluffs on the turn when against one opponent and the bot bet the flop and was only called and it's first card is a certain color. Setting this option to at least second best pair is probably a good idea for tournaments and all but the smallest stakes NL games.

**Option 7: Never Bet Flop With Hand Below Middle Pair When** – (**note this setting also affects Limit games**) you can turn off all flop continuation bets with this setting. However it is not recommended that you use this setting unless you really know what you are doing.

Note that one of the options is to turn it off when your stacks size falls below a certain level, and that is probably the best use for it (in a tournament situation). When your stack is getting small you don't want to waste chips on pot-sized bets stabbing at the flop and are really just looking for hands to push with pre-flop.

This setting is for experts only. You are usually making a big mistake by not automatically betting the flop when you were the last preflop raiser.

**Option 8: Never Call Paired Boards with Hand Below** – by default the bot will call one bet on certain paired boards with good two-pair hands, especially when the board pair is small and the two pair hand is of the highest other board card or better. With this setting you can tighten that up, which might be a good idea in higher-stakes cash games.

**Option 9: Never Call Flush Possible Boards with Hand Below** – by default the bot will call one bet with certain hands when a flush is possible, especially when two cards are needed for a flush and the bot has a decent hand against only one or two opponents. With this setting you can tighten that up, which might be a good idea in higher-stakes cash games.

**Option 10: Fold to Preflop Raise with 55 or 66 when** – set how the bot will handle these two hands preflop when there is a raise. If you leave it in the default position it will sometimes get all-in with them preflop, which is a good idea when you are short-stacked in tournaments – but not any other time really.

**Option 11: Fold to Preflop Raise with 77 or 88 when** – these hands are somewhat better than the above two, and this option will allow you to set how they handle preflop raises. In cash games it's probably a good idea to fold them for a raise. If you leave this setting in the default position the bot will always reraise and try to get all-in with them preflop (which is a good setting for tournaments).

**Option 12: Fold to Preflop Raises with 99 or 10-10 when** – these hands are significantly better than the above two, and this option will allow you to set how they handle preflop raises. In cash games it's probably a good idea to fold them for two raises. If you leave this setting in the default position the bot will always reraise and try to get all-in with them preflop (which is a good setting for tournaments).

**Option 13: Fold to Preflop Raises with JJ or QQ when** – these hands are significantly better than the above two, and this option will allow you to set how they handle preflop raises. In higher-stakes cash games it's probably a good idea to fold them for two raises. If you leave this setting in the default position the bot will play them very intelligently, usually trying to get all in but backing off for a lot of action when out of position.

**Option 14: Fold to Preflop Raises with AK when** – one of the strongest preflop holdings in a tournament, but somewhat vulnerable in a cash game. In higher-stakes cash games it's probably a good idea to fold for two raises. If you leave this setting in the default position the bot will play AK very intelligently, usually trying to get all in but backing off for a lot of action when out of position.

**Option 15: Fold to Preflop Raises with AQs when** – this hand has roughly the same value as AK (offsuit), but presents more challenges in playing correctly. In general you should be less willing to get all-in with it in tournaments preflop, and be wary of too much preflop action in cash games. Some players like to tighten up with this hand. We recommend folding for two raises with it in cash games and the early stages of tournaments.

**Option 16: Fold to Preflop Raises with AKs** – don't ask me why we are even giving you this option. We just threw it in there. Some experts might want to fold for two raises in certain game environments I suppose. Recommend leaving this in the default position.

**Option 17: Fold to Preflop Raises with KQs** – probably a good idea to fold for two raises in cash games but play by default when short-stacked in tournaments.

**Option 18: Fold or Go All-In when Opponents (After Folds) Less than** – This feature will have the bot simply click the max button and go all-in anytime it has a playable hand. That includes a calling hand or a raising hand, the only exception being when it is in the big blind with a folding hand and gets a free look at the flop. In that case the bot will then go All-In after the flop in any situation where it would call or raise. You can set this for always, or by the number of remaining opponents. If you choose a number of remaining opponents then you would still be playing normal against a higher number of opponents. Believe it or not, using this setting in the *Always* position can be an effective way to play tournaments.

You can also set this option to apply only after a specified number of hands in your session has expired, which can be very effective in multi-table tournaments. Figure on about 50-60 hands per hour being dealt when deciding when to have it kick in.

Finally, you can also set this option to trigger only when your stack size is below a certain level.

**Option 19: Fold or Go All-In when Opponents at Table Less than** – This is the exact same feature as option 16 above, except that it is triggered by the starting number of opponents instead of the remaining number. In other words, the original number of opponents sitting at the table. If option 16 above is chosen, the bot may very well push all-in on the first hand of a tournament.

By contrast, if you want the bot to only start pushing all-in when down to the last few players of a SitnGo (or multi-table tournament) then this is the option you want. Frankly, we see that as a good idea for all types of NL Tourneys. (The bot will still fold and check it's non-playable hands).

You can also set this option to trigger only when your stack size is below a certain level.

Please note that both Fold or Go All In options should not be turned on at the same time. Choose one or the other, or use the Aggressive Tournament Setting instead.

**Option 20: Always Call When Opponent's Raise is Less than** – because you don't want to fold for very small raises after you make a large bet in NL or PL games, the bot won't let you. It will always call a raise from an opponent that is less than 40%, 30%, or 20% of the amount of the bot's last bet (or raise). Which percentage is up to you. For most tournaments you probably want to set this to 40%.

On the river, there is a minimum hand strength requirement that you have at least best kicker or better before calling the small raise. For all other betting rounds however the bot will call small raises with any hand that it had bet with.

This feature also extends to the next betting round. The bot remembers when it was the last bettor or raiser on the previous betting round and if somebody bets their last few chips out it will treat that as a raise on the previous betting round and apply these settings.

Included on the window for this setting is the most important incorporation of **Stack Size Recognition**, being able to compare it to **Total Investment**. The option reads:

#### Always Call when Stack Size is Below

...and lets you set the percentage. It's important to understand what the percentage setting means. You are setting your stack size as a percent of total investment in the hand. The initial value is set very low at 30%. That means if you have \$1,000 in chips invested in a hand but only have \$400 left in your stack the bot will still fold to many raises protecting your last \$400 because that is 40% of the amount you have invested in the hand. However if you had this set to 50% then the bot would always call any bet or raise if you only had \$400 left in this situation.

So what this setting does is override all folding action to calling once you have put a certain amount of your stack in a pot. Some people think they are potcommitted whenever they get half of their stack or more into any given hand, especially in SNG's. In that case you would want this setting at 100%.

#### Remember the bot makes a comparison of your current stack size to the amount you have invested in the hand. So if you got 50% of your stack in on a given hand that would mean the total Investment now equals 100% of your current stack size.

Option 21: Super Tight Play – (note this setting also affects Limit games) this setting will have the bot fold all hands preflop except: AA, KK, QQ, JJ, 10-10, 9-9, AKs, AK, AQs, AQ, AJs, and KQs which it will play normally. Some people like to have the bot play the first half of a tournament for them with this setting before taking over themselves.

**Option 22: Semi-Super Tight Play** – (note this setting also affects Limit games) the same thing as *Super Tight Play* above but includes all pocket pairs. Note that the bot will play them by default programming with this setting, which only includes calling minimum raises when holding the smaller pocket pairs. You can use the *Set Mining* option below in conjunction with *Super Tight* to call larger preflop raises with smaller pocket pairs if you so desire.

**Option 23: Minimum Bet Override** – this setting stops opponents from making a minimum bet into a large pot to get the bot to fold without incurring any risk on their part. It is invoked anytime that an opponent makes a post-flop minimum bet (exactly 1 big blind in size) in a No Limit or Pot Limit game environment where **the pot is at least 5 big blinds in size and your hand value is best high-card or better**. You can choose how you want to handle this: Call all post-flop minimum bets, raise minimum sometimes and fold sometimes, or raise minimum sometimes and call sometimes.

We recommend always calling in tournaments, and raising minimum sometimes and calling the rest of the time in cash games. Please note that this setting is in the default position when you downloaded your bot which will not recognize minimum bet sizes, so **you do need to change this** one to your preference.

**Option 24: No Limp** – (**note this setting also affects Limit games**) if you hate limping this setting is for you. We added it after some of our customers shared their Poker Tracker databases with us, making a strong argument against ever limping at all in cash games. While we aren't quite sold on that concept, we do think it's a good option for most 6-max cash tables. (There aren't very many hands the bot will limp with anyway, especially while playing short-handed.)

The setting affects every position except the Big Blind, and when activated will never just call the blind preflop. You can choose how you want to handle the few hands that it would normally limp in with. There is an interesting setting that will raise if less than two callers otherwise fold. Note that this setting only affects hands where bot is instructed to call – it will not start playing any hand that way!

Also, the setting is only invoked the first time around the table. After you have raised the bot will then call reraises if it is supposed to (with hands like AK and QQ).

**Option 25: Aggressive Tournament Setting** – this is highly recommended for tournaments of all types and sizes. Playing cash games requires a different approach than playing tournaments (with the possible exception of really small stakes cash games). When this option is left in the default position the bot will fold many decent hands for a large bet size. That's the best way to play most cash games above the micro limits. However in tournaments you are going to want to shove all-in with many of those same hands that you want to fold in a cash game. That's what this setting does - it uses the Bet Max button in NL games when it holds a good hand. There are two sections to this setting and one selection must be made in each of them.

**Preflop section**. Here you can choose from among a half-dozen hand lists that the bot will simply shove all-in with preflop. The first one on the list consists of only the very top starting hands **and also requires at least one preflop raise** before it will shove. The rest of them get progressively looser and do not require a preflop raise. In general, the earlier in the tournament and/or the bigger stack you have the closer to the top you want this preflop section set - and vice-versa.

**Postflop section**. This side only has two choices (other than off). The setting refers to the post-flop **conditions** for which the bot will bet or raise all-in. These

are not defined for the user. We programmed the bot to push with any decent post-flop hand when this setting is invoked. This includes **top pair or better** on non-scary boards and reasonably strong hands on scarier boards. Your only choice when you turn this on is whether you only want to shove all-in when the conditions are met **if there was a preflop raise**, or whether you want to shove all-in regardless of whether or not there was a preflop raise. In general, the earlier in the tournament and/or the bigger stack you have the more you would want to require a preflop raise before shoving with any decent hand post-flop.

**Stack size recognition**. For both preflop and post-flop sections there is an option to only invoke the setting when your chip stack falls below a certain level. When you turn this on (by reducing the number of big blinds to a level that reflects a short stack) the bot will only play by the *Aggressive Tournament Settings* you have chosen when the stack size requirement is met.

For example you might set the stack size requirements at 20, as anytime you have under 20 big blinds that is considered a short stack in a tournament. (You might want to set both sides at the bottom level and set the stack size to 20 so that anytime you get short-stacked you just start pushing all-in with reasonable hands.)

**Option 26: Mining for Sets** – the default instructions for calling raises preflop is to fold for raises 4 big blinds or higher with 22 through 66 and to fold for raises of 6 big blinds or higher with 77 through 99. This setting allows you to override the default instructions and always have the bot call with 22 through 99 up to a raise amount that you choose. In deeper stack games it might be a good idea to set the number around 7 or 8.

**Option 27: Post-Flop In Blinds Override** – (note this setting also affects **Limit games**) in Texas Hold'em you often get a free look at the flop from the big blind position. Sometimes that means you flop top pair with a weak hand such as 10-3. By using this setting you can tell the bot you basically don't want to get involved in these pots without having a good hand, that is at least top pair with a decent kicker. There are two choices: Second best kicker or better, or third best kicker or better.

When you check this setting on it will simply give up on all other hands from either blind position as long **as there was no preflop raise**. These are situations when you have nothing invested. If there was a preflop raise the setting won't be invoked and the bot will play as normal, since you do have something invested in that case.

The drawback to this option is that the bot will also abandon continuation bets on the flop when it was the last preflop raiser as well. However this might be a good way to randomize backing off on your aggressiveness a little, since you are out of position on these hands. **Option 28: Preflop Reraise Override** – (note this setting also affects Limit games) if you only want to reraise (that is 3-bet or 4-bet) with aces or kings, check this setting. It is one that simply turns on or off with a check mark. When on, the bot will only reraise preflop with AA or KK and just call with the other premium hands which it would normally reraise with.

**Option 29: Auto Rebuy at UB** – when you go broke in a cash game at Ultimate Bet a window pops up asking if you want to buy more chips. By checking this option on the bot will click the *Rebuy* button and then click *OK* on the box that pops up. Note that this will only rebuy for the amount suggested by UB which may not be the maximum.

**Saving Your Options As a Profile** – For convenience, you can now save your option settings as a profile, which becomes a text file that is stored in the same folder your bot program is kept. That way you can quickly change option settings when you change game environments. Don't forget to have the bathroom break setting on 900 minutes for tournament profiles and around 80-120 minutes for cash games profiles!

To save a profile, click on the first item on the main menu Holdem: Write Profile. A window will appear with the default name "holdem\_profile.txt." You will want to rename this to something easy to remember when loading your profile. (Please note that the .txt extension must remain.) For example, **cash.txt** or **sng.txt**.

To load a saved profile, go to Holdem: Read Profile... then just type in the name of the saved profile that you want to load. You will get a confirmation message in the bot window that your profile loaded, along with all the options set for that profile.

**Auto Switching Profiles** – You can also set the bot to change the profile it is using based on a preset condition. The conditions you can use for loading a different profile are:

- Shorthanded table by number of players sitting at it
- Number of hands played in the current session
- Number of minutes expired in the current session
- Stack size has fallen below a certain level

This is a very useful feature, as you probably want to use a different profile in a short-handed game than at a full table, or switch to a push-or-fold type profile when your stack is short. Also, some players like to play the first two hours of a tournament very conservatively then become very aggressive (or vice versa).

To set up the the profile auto-switch, on the bot's main menu go to:

#### Holdem > Auto Read Profile

Then enter the saved profile file name (or path) and set the criteria for when you want it loaded.

Automatic Rebuys at Full Tilt - At No limit and Pot Limit you can set Full Tilt up to automatically rebuy whenever you go broke in a cash game (unfortunately you cannot do this at Ultimate Bet). The rebuys happen instantly as the pot is pushed to your opponent, so you never miss a beat. This option can be set from the options menu under **Set Buyin Preferences...** 

When the window appears you set this from the right-half pane for the number of big blinds that you want to rebuy for whenever you go broke. If you choose less than the minimum for the game you are in, you will rebuy for the minimum. If you choose more than the maximum, it will rebuy for the game maximum allowed. This feature is what allows our bot to effectively play NL and PL cash games.

In addition, you can set **automatic top-up** as well. This means whenever your stack falls under your set buy-in amount it will top back up before the next hand. We really like this feature and highly recommend it for cash games.

## Rakeback

It's important that you open up your accounts through our recommended rakeback provider below. If you already have accounts at both poker rooms and thus cannot get the rakeback (like me) I would recommend playing tournaments only (like I do). This bot does extremely well in the tourneys, making the money often. Every once in a while Full Tilt will throw you a bone in the way of a surprise bonus if you play at a full-time level. These surprise bonuses should be cleared in the cash games.

#### Sign up at Rakeback Organizers, using this link:

http://tinyurl.com/2tngad

#### Strategy

Note: the recommended settings for the strategies below do not include all the wonderful new settings we have added since this manual was originally written. However you should still read through it to get a feel how the settings can be adjusted for the various game types that are available.

## For a more updated list of recommended settings for different game environments please visit this forum thread:

#### http://bonusbots.com/forum/YaBB.pl?num=1212365053

There are a lot of ways to go at these poker rooms. I'm sure you can find something that works for you. However we strongly advise focusing on **No Limit and Pot Limit** rather than Limit games.

The edge that solid players have over poor players in No Limit is gigantic. In limit the fish live longer because they aren't usually taking that much the worst of it due to pot odds. But in No Limit they often get their whole stack in there as a 3-1 underdog or worse. **This more than makes up for the lack of bonuses**.

I am going to divide the specific strategies into two parts: **Semi-monitored** and **Non-monitored**. The semi-monitored section assumes that you can check in on the bot frequently, maybe once or twice an hour. This option is good for people who can put an extra PC on their desk at work (perhaps via a KVM switch so they can use the same monitor, keyboard, and mouse).

Going the semi-monitored route will improve your cash game results, no two ways about it. You will need extra software to get the most from it. The best bet is purchasing **Poker Tracker 3**, which use can use to data-mine 16 tables at Full Tilt when you are not playing or using the bot. Then all you need to do is start keeping a list of currently active players who have:

#### • High \$VPIP Numbers (above 45 is best)

#### • Low PFR% Numbers (below 7 is best)

These players will be putting lots of money into post but hardly ever raising. If you always make sure at least one of them is at your table you should do very well in your online poker career, with or without a bot.

If going to these lengths is not something you are able or want to do, don't worry. The bot will do just fine playing the PL and NL cash games and all manner of tournaments in a completely un-monitored fashion. However, I would recommend avoiding the limit and cap games if you are not using extra software to do frequent table-hopping.

#### **Semi-monitored Strategies**

Here are my recommended games and corresponding strategies for using the semi-monitored botting approach.

#### 1. NL Cap Cash 6-Max

While the 9-max tables are cheaper in rake, the 6-max tables are richer in maniacs - one of the easiest kind of fish to beat. NL Cap 6-max seems to be a really good game for letting the maniacs blow off their chips. In my personal testing it was an excellent fit with Poker Usher, and I saw some impressive upswings in the lowest limit game (.05/.10 blinds \$10 max buy in).

**Strategy** – Buy in for the max, set your auto rebuy option for the max (at Full Tilt. If playing at UB you will have to check back frequently to buy-in manually when you lose your stack), check in once or twice per hour to move to the most profitable looking table. Take the time to run through all the tables a couple times per day and buddy-list players with high losses, \$VPIP over 45, and PFR% under 7. Use the games that your buddies are in as targets regardless of where the tables rank on Poker usher, and especially target games with 2 or more buddies.

**Preflop Raise Size** - recommend random pot-sized **Folding to Preflop Raises** – recommend checking to on Folding to Postflop Below Top Pair - recommend leaving off Calling Raises Post Flop – recommend any two pair Calling Raises Paired Boards – recommend trips best kicker Never Bet Turn or River with Hand Below - recommend top pair Never Bet Flop with Hand Below Middle Pair- recommend play by default **Never Call Paired Boards with Hand Below** – recommend play by default **Never Call Flush Boards with Hand Below** – recommend play by default 55 and 66 – recommend fold for one raise 77 and 88 – recommend fold for one raise **99 and 10-10** – recommend fold for two raises JJ and QQ – recommend play by default **AK and AQs** – recommend play by default **AKs** – recommend play by default **KQs** – recommend fold for two raises

#### 2. Limit Cash 9 or 10-Max

Limit actually works very well with table-targeting, and at Full Tilt and UB there are enough full 9/10 handed tables going to make this work. In these games you enjoy a much lower rake paid per hour along with decreased blind pressure. Our bot plays extremely tight at these tables and punishes opponents who get involved with our solid holdings.

**Strategy** – Buy in for about three times the suggested amount. Check in one or two times per hour to move the bot to the most profitable looking table. Just go with the tables at the top of the Poker Usher list, but do check them to make sure there are significant stats on the opponents. Anybody with a 45+ \$VPIP and a PFR% under 7 after 80 or so hands is a reliable target.

#### 3. Singe-table SNG's

You don't need any extra software for this approach. You just need to keep checking in several times per hour to get the bot started in another SNG when the last one is over. Glamorous? Perhaps not. Profitable? You bet! This actually might be the single best use for the bot, as it's great at these things.

For NL and PL SitnGo's:

Preflop Raise Size - recommend pot-sized Folding to Preflop Raises – recommend leaving off Folding to Postflop Below Top Pair – recommend checking on Calling Raises Post Flop – recommend top pair Calling Raises Paired Boards – recommend trips best kicker Never Bet Turn or River with Hand Below – recommend default settings Never Bet Flop with Hand Below Middle Pair – recommend play by default Never Call Paired Boards with Hand Below – recommend trips **Never Call Flush Boards with Hand Below** – recommend trips 55 and 66 – recommend fold for one raise 77 and 88 – recommend fold for two raises 99 and 10-10 – recommend play by default JJ and QQ – recommend play by default **AK and AQs** – recommend play by default **AKs** – recommend play by default KQs - recommend play by default Aggressive Tournament Settings – both sides on, preflop in an upper middle position and post-flop in the second position

**Strategy** – Play within your bankroll but don't be afraid of the higher limits if you can afford them. I would try to maintain an account size of at least 20 buy-ins to handle the swings. Experiment with the option settings at different buy-in levels.

#### 4. Tournament Starter

You don't need any extra software for this approach. As an MTT player you are simply going to let the bot do your grunt work to get you to past the middle stages of a tournament and then take over.

For NL and PL tournaments:

Preflop Raise Size - recommend pot-sized by hand strength Folding to Preflop Raises – recommend leaving off Folding to Postflop Below Top Pair – recommend checking to on **Calling Raises Post Flop** – recommend top pair best kicker **Calling Raises Paired Boards** – recommend trips best kicker **Never Bet Turn or River with Hand Below** – recommend 2<sup>nd</sup> top pair+ overcard Never Bet Flop with Hand Below Middle Pair – recommend play by default Never Call Paired Boards with Hand Below - recommend trips **Never Call Flush Boards with Hand Below** – recommend trips 55 and 66 - recommend fold for one raise 77 and 88 – recommend fold for two raises **99 and 10-10** – recommend play by default JJ and QQ – recommend play by default **AK and AQs** – recommend play by default **AKs** – recommend play by default **KQs** – recommend fold for two raises Aggressive Tournament Settings – both sides on, preflop in an upper position and post-flop in the first position

**Strategy** – Play any MTT you have a notion to play, be it NL, PL, or Limit. Put the bot in and check back in 1-3 hours, depending on how large the field was. Stay away from the turbo multi-table SNG's, as what you are trying to do is capitalize on your tournament skills and those are more of a crap shoot. When the bot gets to a point and chip position that you want to take over the reigns at, step in and finish the job. If the bot busted out enter another one and go back to the hot tub. I like to take over at the bubbles (near the money or near the final table). Also, when the bot is a huge chip leader early or middle I will sit it out for a while.

**Note** – Do not use the bot in the "Sniper tournaments" at Ultimate Bet, as it cannot handle the popup windows which appear when you eliminate a player.

#### 5. NL Cash Games

This is my last choice for semi-monitored strategies and my first choice for nonmonitored strategies. The reason is this: I don't think the edge you get from wise table selection means as much in no limit cash games. Especially at the lower limits where the games are all pretty juicy anyway, and especially the 6-max tables. I might be wrong. Truth be told I haven't tested it much so my opinion might change. But the player base is so large at these that you might have a difficult time gathering usable stats.

Preflop Raise Size - recommend AK or better Folding to Preflop Raises – recommend checking to on Folding to Postflop Below Top Pair – recommend checking to on Calling Raises Post Flop – recommend any overpair Calling Raises Paired Boards – recommend trips best kicker **Never Bet Turn or River with Hand Below** – recommend top pair Never Bet Flop with Hand Below Middle Pair- recommend play by default Never Call Paired Boards with Hand Below – recommend trips Never Call Flush Boards with Hand Below – recommend trips 55 and 66 – recommend fold for one raise 77 and 88 – recommend fold for one raise 99 and 10-10 – recommend fold for two raises JJ and QQ – recommend fold for two raises **AK and AQs** – recommend play by default **AKs** – recommend play by default KQs - recommend fold for two raises

**Strategy** – Buy in for the max, set your auto rebuy option for the max (at Full Tilt. If playing at UB you will have to check back frequently to buy-in manually when you lose your stack), check in once or twice per hour to move to the most profitable looking table. Take the time to run through all the tables a couple times per day and buddy-list players with high losses, VPIP over 45, and PFR% under 7. Use the games that your buddies are in as targets regardless of where the tables rank on Poker usher, and especially target games with 2 or more buddies.

## **Non-monitored Strategies**

Stick the bot in a game, turn it on, check back in 10-12 hours. This is real botting, and the reason many of you are interested in this product no doubt. I have a very different hierarchy of strategy preferences for this approach. Here they are.

#### 1. NL Cash 6-Max Maximum Rebuy

The preferred method to play NL cash games on complete auto-pilot. The action players gravitate toward the 6-max tables, so even with the higher rake they are more profitable when the betting gets bigger. This is because your opponents are much more likely to donk off their stack than they are at the 9-max tables.

**Preflop Raise Size** - recommend AK or better Folding to Preflop Raises – recommend checking to on Folding to Postflop Below Top Pair – recommend checking to on Calling Raises Post Flop – recommend best possible overpair **Calling Raises Paired Boards** – recommend trips best kicker Never Bet Turn or River with Hand Below - recommend top pair **Never Bet Flop with Hand Below Middle Pair** – recommend play by default **Never Call Paired Boards with Hand Below** – recommend trips **Never Call Flush Boards with Hand Below** – recommend trips 55 and 66 – recommend fold for one raise 77 and 88 – recommend fold for one raise **99 and 10-10** – recommend fold for two raises JJ and QQ - recommend fold for two raises **AK and AQs** – recommend play by default AKs – recommend play by default **KQs** – recommend fold for two raises

**Strategy** – Buy in for the max and set your auto rebuy option for the max (at Full Tilt. If playing at UB you will have to check back frequently to buy-in manually when you lose your stack). The maximum allowed buy-in for your game should be no more than 5% of your account size, and even that might be pushing it.

#### 2. NL Cash 6-Max Minimum Rebuy

The problem with an in-between rebuy strategy is extremely high variance. For example, in the \$10 max games if you rebuy for \$4 you will have many losing days and one huge winning day every now and then that makes it all back. This is because the bot will be constantly building a stack to \$8, \$12, \$16, even \$20 and then losing it all in one hand to another big stack in the game and starting over.

This actually wouldn't be a bad semi-monitored strategy, if you kept checking in and leaving the game every time you had accumulated a decent stack - say 3 times your rebuy amount. Then just change tables and start over. That way you keep bagging profits and lowering your risk.

A maximum buy-in amount approach doesn't suffer from this problem because it has so many opponents covered. It is starting with a much higher stack and therefore isn't trying to **win 4 or 5 coin-flips in a row** to stay in business. If you let the bot run with a middle buy-in amount you will probably get frustrated with your short-term results.

A minimum buy-in approach, on the other hand, is much better! This will reduce your short-term variance while still giving yourself a shot at huge profit days relative to your risk. So to recap, go with a minimum or maximum buy-in strategy, but not with any amount in between.

Preflop Raise Size - recommend 99 or better Folding to Preflop Raises - recommend leaving off Folding to Postflop Below Top Pair – recommend leaving off Calling Raises Post Flop – recommend top pair **Calling Raises Paired Boards** – recommend trips **Never Bet Turn or River with Hand Below** – recommend top pair **Never Bet Flop with Hand Below Middle Pair** – recommend play by default Never Call Paired Boards with Hand Below - recommend trips **Never Call Flush Boards with Hand Below** – recommend trips 55 and 66 – recommend fold for two raises 77 and 88 - recommend play by default 99 and 10-10 – recommend play by default JJ and QQ – recommend play by default **AK and AQs** – recommend play by default **AKs** – recommend play by default KQs - recommend play by default

**Strategy** – Buy in for the minimum and set your rebuy option for the minimum as well. The advantage to this approach is that you can play much higher for your account size, taking shots in larger games with relatively little risk. Definitely give this strategy a try sometime. Experiment with the option settings at the different stakes, always leaning towards playing tighter the higher you go.

#### 3. Large Field MTT's

In my opinion, this is where the real money is in online poker. You don't need a rakeback deal and you don't need a bonus. I have neither going for me, and I let this bot steadily increase my account balance month after month. It rocks.

For example, as I was writing this manual tonight I had the bot play in a 90-player knockout turbo SNG at Full Tilt with a \$2 buy-in. The bot finished 4<sup>th</sup> and it's total return with the knockout bounties was \$89. (Please note that this is not the recommended game for this strategy, just giving a real-life example.)

As already discussed, large-field MTT's have a significant number of players that **cannot** finish in the money. They provide the dead money that finances the pros. That's why there are websites offering staking deals to online tournament players who are any good at all. This bot can not only finish in the money, but it can take first to win the tournament.

Using our Hold'em bot to play MTT's, you can win satellites which you can then parlay into big-money scores. You can win awesome vacations for your family. You can end up on ESPN playing at a crazy final table somewhere. It's all possible from MTT's, and the bot you downloaded with this manual can get you there all by itself. Seriously. The biggest obstacle for most people realizing this dream is time. With our bot that problem is solved. Sooner or later you **will** make that big score using it. It's just a question of when.

For NL and PL tournaments:

Preflop Raise Size - recommend pot-sized by hand strength 99 or better Folding to Preflop Raises – recommend checking to on Folding to Postflop Below Top Pair – recommend checking to on Calling Raises Post Flop – recommend top pair best kicker Calling Raises Paired Boards – recommend trips Never Bet Turn or River with Hand Below – recommend 2<sup>nd</sup> top pair+ overcard Never Bet Flop with Hand Below Middle Pair– recommend play by default Never Call Paired Boards with Hand Below – recommend trips Never Call Flush Boards with Hand Below – recommend trips 55 and 66 – recommend fold for one raise 77 and 88 – recommend fold for two raises 99 and 10-10 – recommend play by default
JJ and QQ – recommend play by default
AK and AQs – recommend play by default
AKs – recommend play by default
KQs – recommend fold for two raises
Aggressive Tournament Settings – both sides on, start high and adjust lower as the tournament progresses.

**Strategy** – get the daily and weekly schedule of the big tournaments and work up a plan of playing satellites for them. Learn when certain large-field daily tourneys start that have a good reward for the buy-in. Develop a routine for the ones you like. Try to stay away from multi-table SNG's and go for the big payouts instead. A large-field, scheduled tournament will last for 4-6 hours if you get deep into the money, so you don't need to check in all that often. Just know the schedule of the ones you want to play and check in at the appropriate time to join them.

**Note** – Do not use the bot in the "Sniper tournaments" at Ultimate Bet, as it cannot handle the popup windows which appear when you eliminate a player.

#### 4. NL Cash 9 or 10-Max Maximum Rebuy

This is a good way to go if you don't have the stomach for a lot of variance. You will be up against a tighter, more solid field of opponents than at the 6-max tables, but our bot plays even tighter. This means that it doesn't contribute much in rake so it actually gets rake credits from the looser players. After the flop it plays solid poker. All in all, the looser players will be paying your rake and your profits will come from the bonus or rakeback, albeit at a slower (but reliable) pace.

Preflop Raise Size - recommend AK or better Folding to Preflop Raises – recommend checking to on Folding to Postflop Below Top Pair – recommend checking to on **Calling Raises Post Flop** – recommend best possible overpair (AA) **Calling Raises Paired Boards** – recommend trips Never Bet Turn or River with Hand Below - recommend top pair Never Bet Flop with Hand Below Middle Pair – recommend play by default Never Call Paired Boards with Hand Below – recommend trips **Never Call Flush Boards with Hand Below** – recommend trips 55 and 66 – recommend fold for one raise 77 and 88 – recommend fold for one raise 99 and 10-10 – recommend fold for two raises JJ and QQ – recommend fold for two raises **AK and AQs** – recommend fold for two raises AKs – recommend play by default **KQs** – recommend fold for two raises

**Strategy** – Buy in for the max and set your auto rebuy option for the max (at Full Tilt. If playing at UB you will have to check back frequently to buy-in manually when you lose your stack). The maximum allowed buy-in for your game should be no more than 5% of your account size, and even that might be pushing it.

#### 5. Jackpot Targeting at Ultimate Bet

The jackpot games at Ultimate Bet are listed in red. When a jackpot is hit every person playing that same type of table and limit as the table that hits the jackpot gets a share. In fact a full 25% is distributed this way. So if the jackpot is hit in the .25/.50 NL game (\$50 Max Buy-in and the most popular jackpot game by far), everybody playing .25/.50 NL Hold'em splits 25% of the jackpot. These jackpots get huge sometimes, and because the bot allows you to play for extended periods you have a pretty good shot at getting some of this money.

**Strategy** – Wait until the jackpot gets high, like over \$200,000 or so. Then play at the most populated jackpot game your bankroll can tolerate, using one of the strategies already listed above for cash games. Make sure you have a bonus to clear or have rakeback going for you as well. If not, find out what the current bonus offer is and make a deposit to get it.

## Hold'em Bot Closing Thoughts

There are many more possible botting strategies for these two poker rooms than what I have just written about. These are just a few that I have tried and like. I haven't even gotten around to the PL games yet. Who knows, maybe playing those with certain options settings will prove to be the most profitable of all.

I don't like the idea of using the minimum rebuy approach in a 9-max NL game. Remember the bot does need to win a little from the weaker players to stay above water, and it just seems like there won't be enough opportunities to do that in this type of slower-paced game structure when starting off with a tiny stack.

I also would avoid playing limit in a non-monitored approach at Full Tilt. I believe that there won't be enough bad play to make up for only a 27% rakeback with no simultaneous bonus if you are not actively table-hopping to take advantage of the worst players. (Ultimate bet has softer games in general so you might try this there, especially in jackpot games when the jackpot gets high as this attracts even more fish.)

It's a good idea to adjust the options settings for the NL/PL games mid-stream sometimes. Good poker players will often *change speeds*, and these option settings will allow you to do just that. I especially like to do this in tournaments.

For example, in the beginning of a low stakes MTT I will often call preflop raises with AQ, AJs, and KQ – but then turn that off when I get to the middle stages.

## **Omaha/8 Bot Strategy**

This is our other poker bot, which takes advantage of the **fishiest game** in all of online poker. Omaha Hi-Lo is chalk-full of folks who have figured out the rules of the game but don't understand solid strategy. (Even so, in cash games it is still important to have a bonus or rakeback going for you.)

The first thing to do is set the options the way you want and for the game environment that you will be playing in. Please note that most of these options only affect NL or PL games.

**Option: Fold or Go All-In when Opponents (After Folds) Less than** – This feature will have the bot simply click the max button and go all-in anytime it has a playable hand. That includes a calling hand or a raising hand, the only exception being when it is in the big blind with a folding hand and gets a free look at the flop. In that case the bot will then go All-In after the flop in any situation where it would call or raise.

You can set this for always, or by the number of remaining opponents. If you choose a number of remaining opponents then you would still be playing normal against a higher number of opponents. Believe it or not, using this setting in the *Always* position can be an effective way to play tournaments.

Finally, you can also set this option to trigger only when your stack size is below a certain level.

**Option: Fold or Go All-In when Opponents at Table Less than** – This is the exact same feature as option 16 above, except that it is triggered by the starting number of opponents instead of the remaining number. In other words, the original number of opponents sitting at the table. If option 16 above is chosen, the bot may very well push all-in on the first hand of a tournament.

By contrast, if you want the bot to only start pushing all-in when down to the last few players of a SitnGo (or multi-table tournament) then this is the option you want. Frankly, we see that as a good idea for all types of NL Tourneys. (The bot will still fold and check it's non-playable hands).

Please note that you can also set this option to apply only after a specified number of hands in your session has expired, which can be very effective in multi-table tournaments. Figure on about 50-60 hands per hour being dealt when deciding when to have it kick in.

You can also set this option to trigger only when your stack size is below a certain level.

Please note that both Fold or Go All In options should not be turned on at the same time. Choose one or the other, or use the Aggressive Tournament Setting instead.

**Option: Always Call When Opponent's Raise is Less than** – because you don't want to fold for very small raises after you make a large bet in NL or PL games, the bot won't let you. It will always call a raise from an opponent that is less than 40%, 30%, or 20% of the amount of the bot's last bet (or raise). Which percentage is up to you. For most tournaments you probably want to set this to 40%.

This setting is also the most important incorporation of **stack size recognition**. If your stack has gotten so short that your remaining chips total less than 40%, 30%, or 20% of your last bet (or raise), the bot will treat that as the raise amount instead of the actual raise amount, and call as you have it set. Note that you must set this separately on the option and it can be a different percentage than for calling actual bet amounts if you so desire.

This feature also extends to the next betting round. The bot remembers when it was the last bettor or raiser on the previous betting round and if somebody bets their last few chips out it will treat that as a raise on the previous betting round and apply these settings.

**Option: Minimum Bet Override** – this setting stops opponents from making a minimum bet into a large pot to get the bot to fold without incurring any risk on their part. It is invoked anytime that an opponent makes a post-flop minimum bet (exactly 1 big blind in size) in a No Limit or Pot Limit game environment where **the pot is at least 5 big blinds in size and your hand value is top-pair or better or a made third nut low or better**. You can choose how you want to handle this: Call all post-flop minimum bets, raise minimum sometimes and fold sometimes, or raise minimum sometimes and call sometimes.

We recommend always calling in tournaments, and raising minimum sometimes and calling the rest of the time in cash games. Please note that this setting is in the default position when you downloaded your bot which will not recognize minimum bet sizes, so **you do need to change this** one to your preference. **Option: Aggressive Tournament Setting** – this setting is turned on or off by clicking it and a checkmark appears next to it while it is on. When activated, the bot will raise aggressively with any nut low in any situation, and also top two pair or any set when there is no possible straight, no possible flush, and no pair on board. It will also ignore post-flop bet and raise sizes in PL/NL games, keeping you from being bet off a decent hand when you are short-stacked.

While you should not use this setting in cash games, it has a tremendous use in tournaments where you simply don't have time to wait around for the best situations before getting most of your chips in the pot. It is especially useful for 1-table SNG's and any time you start to get short-stacked in an MTT. For these reasons we recommend turning it on for all tournaments, especially if you are not keeping an eye on the bot's status.

**Option: Use OCR at Full Tilt and UB** – this setting is only there in case you have problems using the bot in normal mode. Older computers and/or PC's which are overloaded may not be able to handle running both the bot and poker room client in normal mode. Also, Vista users seem to have trouble using our bot in normal mode at Ultimate Bet.

In that case you can turn on this setting and the bot will use a simpler technology for reading cards which should solve your problem. However you will not be able to multi-table if this is the case unless your monitor is large enough to completely separate the tables so they do not overlap.

If you find yourself in this camp close both the bot and then check this option on and then restart both programs as normal. There is no disadvantage to using this setting other than not being able to play more than one table on smaller size screens.

**Option: Fold Non-nut Hands Post-flop When Bet Size is More Than** – this setting is for Pot Limit and No Limit cash games. It is ignored by the bot when the *Aggressive Tournament Setting* is turned on. Here you can choose the bet size that the bot will fold a good but non-nut hand for anytime after the flop. For practicality reasons, an ace high flush when only one straight flush is possible and the two or three best full houses when a pair is on board are counted as nut high hands (depending on the situation).

The bet size is measured by the size of the big blind. The default setting is 25 big blinds. In a .10/.25 game (typically with a max buy-in of \$25) this would be \$6.25, probably a bit low for this game size. However in the .50/1.00 games with a \$100 max buy-in that would be a bet size of \$25 and a good setting.

Our advice is to have this setting tighter in higher stakes games and looser in smaller stakes games. For the \$10-max and \$25-max games we'd probably set it

on 40 or even 50. You might also try using the average pot size in your game as a guide for how big a bet you want to fold decent non-nut hands for.

**Option:** Auto Rebuy at UB – when you go broke in a cash game at Ultimate Bet a window pops up asking if you want to buy more chips. By checking this option on the bot will click the *Rebuy* button and then click *OK* on the box that pops up. Note that this will only rebuy for the amount suggested by UB which may not be the maximum.

**Saving Your Options As a Profile** – For convenience, you can now save your option settings as a profile, which becomes a text file that is stored in the same folder your bot program is kept. That way you can quickly change option settings when you change game environments. Don't forget to have the bathroom break setting on 900 minutes for tournament profiles and around 80-120 minutes for cash games profiles!

To save a profile, click on the first item on the main menu Om: Write Profile. A window will appear with the default name "omaha\_profile.txt." You will want to rename this to something easy to remember when loading your profile. (Please note that the .txt extension must remain.) For example, **cash.txt** or **sng.txt**.

To load a saved profile, go to Om: Read Profile... then just type in the name of the saved profile that you want to load. You will get a confirmation message in the bot window that your profile loaded, along with all the options set for that profile.

**Auto Switching Profiles** – You can also set the bot to change the profile it is using based on a preset condition. The conditions you can use for loading a different profile are:

- Shorthanded table by number of players sitting at it
- Number of hands played in the current session
- Number of minutes expired in the current session
- Stack size has fallen below a certain level

This is a very useful feature, as you may want to use a different profile in a shorthanded game (or when short-stacked) than at a full table or with a large stack. Also, some players like to play the first two hours of a tournament very conservatively then become very aggressive (or vice versa).

To set up the the profile auto-switch, on the bot's main menu go to:

#### **Om > Auto Read Profile**

Then enter the saved profile file name (or path) and set the criteria for when you want it loaded.

## **Full Tilt Poker & Ultimate Bet**

There is no fishier situation in all of poker than online Omaha Hi-Lo tournaments. This is due to a number of factors, starting with the fact that many players on Full Tilt buy into them by mistake! That is, they think they are buying into a Hold'em tournament and they really don't even know how to play this game. Of the players that did intentionally buy in, many are absolutely amateur-terrible. As a result the bot does extremely well in both the SNG's and the MTT's.

If you don't know the game, just make sure you only use this bot in Hi-Lo games. If you mistakenly place it at an Omaha high table (known simply as Omaha or Pot Limit Omaha) you will get crushed.

#### Games the Bot will Play

At the Full Tilt and Ultimate Bet, our Omaha/8 poker bot will play the following types of games:

- ✓ Limit cash games 6-max
- ✓ Limit cash games 9-max
- ✓ Limit SNG's
- ✓ Limit MTT's
- ✓ NL Cap cash games 6-max
- ✓ NL Cap cash games 9-max
- ✓ NL cash games 6-max
- ✓ NL cash games 9-max
- ✓ PL Cap cash games 6-max
- ✓ PL Cap cash games 9-max
- ✓ PL cash games 6-max
- ✓ PL cash games 9-max

✓ PL SNG's

#### ✓ PL MTT's

That being said, not all these game types are recommended. Specifically, we advise avoiding the 6-max tables in limit. Limit Omaha Hi-Lo is a game where the edge comes from playing tighter than your opponents and it's better to have more loose opponents. This also applies to the Cap NL and Cap PL games at Full Tilt, as they play much more like limit than big-bet poker.

This bot was recently reprogrammed to play better short-handed, which essentially means that it now makes blind-stealing moves when folded to in late position or finds itself short-handed. (Previously the bot sat out when shorthanded.) This is critical for winning tournaments, so please make sure you have downloaded the latest version. Other recent modifications include the ability to play regular NL and PL games using the automatic rebuy function.

Automatic Rebuys at Full Tilt - At No limit and Pot Limit you can set Full Tilt up to automatically rebuy whenever you go broke in a cash game (unfortunately you cannot do this at Ultimate Bet). The rebuys happen instantly as the pot is pushed to your opponent, so you never miss a beat. This option can be set from the options menu under **Set Buyin Preferences...** 

When the window appears you set this from the right-half pane for the number of big blinds that you want to rebuy for whenever you go broke. If you choose less than the minimum for the game you are in, you will rebuy for the minimum. If you choose more than the maximum, it will rebuy for the game maximum allowed. This feature is what allows our bot to effectively play NL and PL cash games.

In addition, you can set **automatic top-up** as well. This means whenever your stack falls under your set buy-in amount it will top back up before the next hand. We really like this feature and highly recommend it for cash games.

## Rakeback

It's important that you open up your poker accounts through our recommended rakeback providers below. If you already have accounts at these rooms and thus cannot get the rakeback (like me) I would recommend playing tournaments only (like I do), or always make sure you are clearing a bonus. This bot does extremely well in the tourneys, making the money often.

Ultimate Bet almost always has some kind of deposit bonus going. Every once in a while Full Tilt will throw you a bone in the way of a surprise bonus if you play at a full-time level. These surprise bonuses should be cleared in the cash games.

#### Sign up at Rakeback Organizers, using this link:

#### http://tinyurl.com/2tngad

#### Strategy

The rake is not quite the threat in Omaha Hi-Lo that it is in Hold'em. This is due to the overall terrible game that most of your opponents are playing. However, the variance can be quite high. This is something to consider when deciding which games to play.

The variance is actually higher in Limit, NL Cap, and PL Cap than it is at regular PL and NL. This is counter-intuitive to many people. The reason is, once again, that the fish aren't getting as bad of odds on a lot of their bad calls in limit. It's much better to get their entire stack in there when they are a 1.5-1 dog, or when they are drawing for only half the pot, than just another bet. OK OK, I'll concede that the very-short term variance is higher but it smoothes out much quicker than in limit games if you play within your bankroll. Also keep in mind that you can protect your hand a lot more effectively in NL/PL.

In Omaha Hi-Lo if it is correct to put a bet in the pot after the flop in limit, then it is usually correct to put a pot-sized bet in there as well. Because the bot plays tight anyway it really punishes looser opponents in the PL and NL cash games.

As far as the **All-In or Fold setting** goes, this is mainly for tournaments. You would usually want to turn it to *Always* if you see yourself getting short-stacked, although some people like to turn it to *Under 2* at the start of a PL tournament so that the bot will always bet big when playing heads up. We **don't** recommend using it in NL cash games because you will be getting all-in heads up against pocket aces too often, which is undesirable.

Your cash game results can be improved by employing a **semi-monitored strategy**. Going this route will improve your cash game results, no two ways about it. You will need extra software to get the most from it. The best bet is purchasing **Poker Tracker 3**, which use can use to data-mine 16 tables at Full Tilt when you are not playing or using the bot. Then all you need to do is start keeping a list of currently active players who have:

#### • High \$VPIP Numbers (above 45 is best)

• Low PFR% Numbers (below 7 is best)

These players will be putting lots of money into post but hardly ever raising. If you always make sure at least one of them is at your table you should do very well in your online poker career, with or without a bot.

If going to these lengths is not something you are able or want to do, don't worry. The bot will do just fine playing the PL and NL cash games and all manner of tournaments in a completely un-monitored fashion. However, I would recommend avoiding the limit and cap games if you are not using extra software to do frequent table-hopping.

Here are my recommended games and strategies, in order of my personal preferences.

#### 1. PL Cash 6-Max Maximum Rebuy

My preferred method to play cash games on complete auto-pilot. The action players gravitate toward the 6-max tables, so even with the higher rake they are more profitable when the betting gets bigger. This is because your opponents are much more likely to donk off their stack than they are at the 9-max tables. At the same time, the pot-limit gives a measure of protection from taking the worst of it against somebody who just shoves all-in with aces preflop in No Limit.

**Strategy** – Buy in for the max and set your auto rebuy option for the max. The maximum allowed buy-in for your game should be no more than 5% of your account size, and even that might be pushing it.

#### 2. MTT's

These things are the best thing going in online poker, in my opinion. Our Omaha Hi-Lo bot plays very solid in both PL and Limit tournaments, the bigger the better.

It does especially well in limit tournaments. This is probably because it plays tight and isn't subject to the unavoidable early exits which variance creates in the PL tourneys. It makes the money a ridiculous percentage of the time. The only drawback is that there aren't that many of them. Play them when you see them, otherwise the PL tourneys are just fine.

**Strategy** – Check in on the bot if you can, and if you see it getting short-stacked turn the *Aggressive Tournament Setting* on. You should also set the *Fold or All In by Players at Table* function to kick in with less than four opponents if you can't check in on it. Play within your bankroll but don't be afraid of the higher limits if you can afford them. I would try to maintain an account size of at least 25 buy-ins to handle the swings.

#### 3. NL Cash 9-Max Maximum Rebuy

This bot has recently been programmed to play a certain strategy in the NL Cash games that takes advantage of the fools in the game. To very loosely describe the strategy, you could say that it waits for aces and then goes all-in before the flop if there has been any action (any calls or any raises). Any other hand except the other pocket aces is a serious underdog to pocket aces. Yet many players don't know this and will call with suited A2 hands, etc. You do very well by getting all-in against anybody when holding aces preflop, and as long as there are at least a few chips in the pot first even the other pocket aces are no threat. The bot will also go all-in in certain strategic situations post-flop where an opponent would need to use all four of his hole cards to scoop you, which is difficult to do. Your fold equity in this situation makes it a winning move.

The bot recognizes when it is in a NL game and won't call medium raises preflop without strong hands, and won't call large raises without pocket aces.

**Strategy** – Buy in for the max and set your auto rebuy option for the max. The maximum allowed buy-in for your game should be no more than 5% of your account size, and even that might be pushing it. Let the bot run all day. Be aware that other players are going to hate you and chat insults at you throughout the day because of your preflop all-in moves when holding aces.

#### 4. Single Table SNG's (all types)

A good choice while in waiting in between MTT's. Because the competition is so incredibly weak, even the single-table SNG's can be counted on for having dead money. You will just about never finish last in these using our bot, with next-to last finishes being quite rare as well. That gives you a considerable money edge.

**Strategy** – Turn the *Aggressive Tournament Setting* on for 1-Table SNG's. Play within your bankroll but don't be afraid of the higher limits if you can afford them. I would try to maintain an account size of at least 20 buy-ins to handle the swings.

#### 5. Limit or PL Cap 9-Max Maximum Rebuy Semi-Monitored

If you have Poker Usher + Idleminer and are gathering stats and checking in often, you can milk the biggest fish in poker. By sticking to full 9-max tables you take advantage of the bot's tight play and let the loose players pay your rake. I wouldn't do this without the stats-gathering software and frequent table hopping however, as there are better places for you money if you don't plan on taking an active role.

**Strategy** – Buy in for about three times the suggested amount, then check in once or twice per hour to move to the most profitable looking table. Take the time to run through all the tables a couple times per day and buddy-list players with high losses and \$VPIP over 45 (disregard preflop raising percentages in this game). Use the games that your buddies are in as targets regardless of where the tables rank on Poker Usher, and especially target games with 2 or more buddies.

## **Omaha/8 Bot Closing Thoughts**

These are my favorite strategies with the Omaha/8 bot. More are certainly possible and you might come up with something even better. Experiment with buy in levels and rebuy amount strategies in the cash games and perhaps come up with new ways of employing a semi-monitoring system. If you have recommendations for new features stop by our forum and post them (be sure to share your strategy idea and reason for the request).

I don't like the idea of using the minimum rebuy approach in a 9-max NL game at Full Tilt. Remember the bot does need to win a little from the weaker players to stay above water, and it just seems like there won't be enough opportunities to do that in this type of slower-paced game structure when starting off with a tiny stack.

I also would avoid playing limit in a non-monitored approach at Full Tilt. I believe that there won't be enough bad play to make up for only a 27% rakeback with no simultaneous bonus if you are not actively table-hopping to take advantage of the worst players.

Maybe we should make a good PLO bot for Omaha High and try to get all-in before the flop with aces working a minimum buy-in strategy (ala Rolf Slotboom). What do you think?

## **Final Word**

Armed with one of our poker bots and this strategy manual, you are well equipped to siphon off some worthwhile profits from our supported poker rooms. Without this guide and just the bot, you may or may not do well - depending on your level of understanding and your approach. Your best course of action is probably to use this manual to hatch some ideas of your own and develop a unique approach. (We have some customers who are content to just use the bot to redeem all their player points in the freerolls and hold their place at a juicy table when their wife calls them in for dinner.)

After a year of development, I am perhaps not extremely responsive to suggestions for improvements based on a play that you witnessed where you

disagree with the bot's action. This is because 90% of these posts are from people who are not as good of a poker player as I am. However I am always seeking to improve the bot's play and am more than willing to listen to **good** suggestions. That's how we can collectively improve it. If you really think you have a case, stop by our forum and post your scenario. If it's a good one, maybe we'll make that change.

Our products are aimed at fairly intelligent customers who have some gaming experience. That is our preferred market. Inevitably another type always finds us, one that we don't prefer: Those who are just looking for free money machines and have little or no understanding of gambling theory. They can be a real pain. (You aren't one of **those** are you?)

This type of customer will watch the bot lose a hand and conclude that we are just another scamster, or come into the forum and complain about a \$120 downswing, or other such ridiculousness along those lines. Sometimes they get laughed out of the forum before I can even reply. If you feel that you might find yourself in this camp, I have some advice for you.

Go into our forum and read the two posts titled **Newbies Please Read Parts 1 and 2** in the *Gambling Theory* section. They were written for our potential Blackjack Bot customers, but much of it applies to poker botting as well. If you don't even understand terms like *variance*, *edge*, *bankroll*, and *expectation*, you are probably just going to be disappointed that yet another bottle doesn't have that magic genie you are looking for, before you even give it a real chance to work. Good luck hunting for that bottle.

Thank you so much for reading this, and happy poker botting!

#### Shanky Technologies Team

www.BonusBots.com

## **Affiliate Marketing Strategy**

## **Give Away This Manual for Profits**

Did you know that we have affiliate programs for all of our bots and pay decent commissions for referrals? Would you like to start making some extra money as an affiliate? If so, listen up because the marketing strategies that I am about to share with you **really work**.

We will issue you a **personalized version** of this manual imbedded with your own affiliate links upon request. Then all you have to do is give it away, or even sell it. Every time somebody clicks through one of your links and ends up purchasing a product you earn a commission. We will even insert your affiliate links for the products that aren't ours!

Before you start thinking that the effort isn't worth it for a \$20 commission here and there, don't forget that this includes the **poker rakeback** links. You can earn between 2% and 4% of all active players you refer forever, and with our bots it's a pretty good bet they will be putting in some serious hours! This could really add up. If nothing else it's a great way to build a poker bankroll for using one of our bots with.

Step 1. Sign up for Your affiliate links at these places:

www.bonusbots.com/affiliates.htm (just the Hold'em bot is all you need)

http://tinyurl.com/26ummp RaketheRake, under Affiliates & Referrals

www.thisisthenuts.com This is The Nuts, create account, then create referral ID

http://tinyurl.com/2tnqad Rakeback.org, create account then tracking link

http://tinyurl.com/yvr8v5 Poker Usher, under Affiliates

**Step 2.** Go to <u>www.tinyurl.com</u> and turn your affiliate links into tiny urls. Paste them on to a notepad for reference.

**Step 3.** Send us your tiny urls (test them first) using the contact info on our website here:

#### http://www.bonusbots.com/contact.htm

Put: personalized ebook request as the subject of your email.

We will send you back a personalized PDF file with your affiliate links that you can now freely distribute. Here are some ways that you can do that.

**Strategy 1. Forums** – many forums allow a signature which can include a link. Join gambling forums and start contributing to conversations. After you have 10 posts or so, create a signature that says *PM me for free pokerbotting report*. Better yet publish it to a web hosting account and link to it, with a signature link that just says *Free Pokerbotting PDF Report*.

**Strategy 2. Tougher Forums** – if the forum won't allow the signature, get yourself a domain and hosting account and put the free report on your home page. Register a subtle username in these forums that is your domain name. For example, **BotProfits\_Com**. Then get in there and post away in the discussions.

**Strategy 3. eBay** – create an original ecover for your report and set up an ebay auction. You can name the report anything you want on your e-cover, something like *Poker Bot Profits While You Sleep* and sell it for \$1 as a *buy it now* auction with 99 quantity available.

**Strategy 4. Blogging** – did you know that you can get 70-120 visitors per post even on a brand new blog? All you have to do is follow a good pinging and social bookmarking routine.

Set up a blog with a link and a plug for your free poker botting report. This can be at the top of your sidebar column. It would help even more if you created an original ebook cover for it.

Every time you make a post, do the following:

1. Ping the new post to all the services at <u>www.pingoat.com</u>

**2.** Submit the new post to all 19 social bookmarking sites that are supported by the free tool <u>www.Onlywire.com</u> with one click, for free (you will first need to set up accounts at all these bookmarking sites).

**3.** Use **Socialize This** to submit the post to Netscape and Reddit – you can set up Socialize This at <a href="http://ekstreme.com/socializer/">http://ekstreme.com/socializer/</a>

That's it! Expect 70 to 120 unique visitors on every new post. Some will download your free report and you **will** make some commissions!

© Copyright 2008 Bonusbots.com – Feel free to redistribute

www.BonusBots.com